

Conquering Cancer

14th Annual ACS CAN Research and Health Equity Forum

October 22, 8-10 am ET (held virtually)



1 in 2 men and 1 in 3 women in the United States will be diagnosed with cancer in their lifetime

Join the **American Cancer Society Cancer Action Network (ACS CAN)** on October 22nd for **Conquering Cancer**, the 14th Annual ACS CAN Research and Health Equity Forum, where we convene leaders from government, academia, non-profits, research and life sciences industry to discuss why we must work together to invest and accelerate the research and innovation ecosystems and advance health equity across the country.

The virtual forum will explore:

- Why do we need strong and sustainable research and innovation ecosystems?
- How do we break down barriers that prevent cancer patients from accessing timely, quality and affordable cancer care, including access to clinical trials?
- Which public policies are needed to strengthen medical research and innovation ecosystems and improve health equity?

Forum Highlights

- Keynote speaker will be **Nobel Prize Recipient Dr. William Kaelin Jr.**, Professor of Medicine, Dana-Farber Cancer Institute & Harvard Medical School, and Scientific Advisor, Tango Therapeutics.
- A distinguished panel of industry executives, investors, health care delivery experts, and non-profit leaders will discuss needs and their role to advance health equity.
- **Conquering Cancer** attendees will have the opportunity to network on an interactive virtual platform (Remo) with business leaders and scientists including hearing from American Cancer Society funded researchers.

Advancing Research, Innovation, Collaboration and Health Equity

Medical research and innovation went into overdrive in response to the COVID19 pandemic

Scientific discovery and innovation ecosystems are powering a revolution in cancer screening, early detection, diagnostics, and treatments.

However, the pandemic disrupted cancer research and clinical trials. It is critical for cancer research and innovation ecosystems to identify cancer earlier and treat more effectively – to save more lives.

The pandemic exposed entrenched health disparities that exist in communities across the country.

- The 5-year relative survival rate is lower among Blacks/African-Americans than Whites for every stage of diagnosis in the four most common cancer sites.
- Studies show that individuals from the poorest U.S. counties have a 20% higher death rate than affluent counties.

As cancer prevention techniques, early detection technology, and targeted therapies and immunotherapies advance, we must also increase our commitment to health equity so all cancer patients will benefit.

Corporate, health system, and individual sponsorship options are available. For more information, please visit fightcancer.org/ConqueringCancer or email Shalini.Vallabhan@cancer.org

The **American Cancer Society Cancer Action Network (ACS CAN)**, the advocacy affiliate of the American Cancer Society, is working every day across 50 states and in Washington, DC to pass public policies that advance research, innovation and health equity so that together, we save more lives from cancer.

Contributions or membership payments to the American Cancer Society Cancer Action Network, Inc. are not tax deductible.

American Cancer Society Cancer Action Network | 555 11th St NW, # 300, Washington, DC 20004 | [@ACSCAN](https://twitter.com/ACSCAN) [f](https://www.facebook.com/ACSCAN) FB/ACSCAN | fightcancer.org

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Corporate & Health System Sponsorship Opportunities

Imagine more targeted treatments for cancer patients who need it. Or diagnostics that find cancer at the earliest stage possible. More voices speaking up to break down barriers to care for all. For 20 years, ACS CAN has advocated successfully to increase funding for the National Institutes of Health and the National Cancer Institute, improve access to care, reduce tobacco use, eliminate cancer disparities and advance health equity. We will not rest until everyone has timely and affordable access to the most effective care for their cancer.

Investing in the American Cancer Society Cancer Action Network (ACS CAN) saves lives.

Platinum Presenting Sponsor (\$100,000)

- Recognized during forum & promotional/marketing materials as a Platinum Presenting Sponsor.
- Logo on event website
- Opportunity to give 1-2 minutes welcome remarks during virtual program
- Verbal sponsorship & logo recognition during program
- Logo listed during virtual networking session
- Multiple mentions on social media highlighting sponsorship for 3 weeks
- 16 tickets to attend virtual networking & program
- ACS CAN Corporate Membership at the Corporate Champion level for one year

Gold Sponsor (\$25,000)

- Recognized during forum & promotional/marketing materials as a Gold Sponsor.
- Logo on event website
- Verbal sponsorship & logo recognition during program
- Logo listed during virtual networking session
- Multiple mentions on social media highlighting sponsorship for 3 weeks
- 10 tickets to attend virtual networking & program
- ACS CAN Corporate Membership at the Corporate Hero level for one year

Bronze Sponsor (\$5,000)

- Recognized during forum & promotional/marketing materials as a Bronze Sponsor.
- Name on event website
- Verbal & logo sponsorship recognition during program
- Day of forum mention on social media and group sponsorship announcement prior to event
- 8 tickets to attend virtual networking & program
- ACS CAN Corporate Membership at the Corporate Sponsor level for one year

Platinum Sponsor (\$50,000)

- Recognized during forum & promotional/marketing materials as a Platinum Sponsor.
- Logo on event website
- Verbal sponsorship & logo recognition during program
- Logo listed during virtual networking session
- Multiple mentions on social media highlighting sponsorship for 3 weeks
- 12 tickets to attend networking & program
- ACS CAN Corporate Membership at the Corporate Ally level for one year

Silver Sponsor (\$10,000)

- Recognized during forum & promotional/marketing materials as a Silver Sponsor
- Name on event website
- Verbal sponsorship & logo recognition during program
- Name listed on table during virtual networking session*
- Multiple mentions on social media highlighting sponsorship for 3 weeks
- 8 tickets to attend virtual networking & program
- ACS CAN Corporate Membership at the Corporate Friend level for one year

Advocate (\$3,000)

- Recognized during forum & promotional/marketing materials as a Advocate Sponsor.
- Verbal sponsorship recognition during program
- Day of forum mention on social media
- 4 tickets to attend virtual networking & program

ACS CAN Corporate Membership provides health systems and businesses an ongoing program to exchange ideas around public policy priorities, network and invest in ACS CAN's proven success. Corporate membership begins at \$5,000 with additional benefits available up to \$100,000. For more information, please email Shalini.Vallabhan@cancer.org.

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Individual Leadership Gift Opportunities

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Join American Cancer Society Cancer Action Network's (ACS CAN) movement to save lives.

Invest in ACS CAN's proven success to advocate across all 50 states and in Washington, DC to increase medical research funding, improve access to care, prevent cancer and advance health equity.

Chair's Circle (\$10,000)

- Recognized during forum & promotional/ marketing materials as Chair's Circle Sponsor.
- Verbal sponsorship recognition during program
- Invitation to the National Leadership Summit & Lobby Day
- Recognized in ACS CAN's annual report

President's Circle (\$3,000)

- Recognized during forum & promotional/ marketing materials as President's Circle Sponsor.
- Verbal sponsorship recognition during program
- Invitation to the National Leadership Summit & Lobby Day
- Recognized in ACS CAN's annual report

Champion's Circle (\$1,500)

- Name recognized during program
- Recognized in ACS CAN's annual report

Hero's Circle (\$500)

- Name recognized during program
- Recognized in ACS CAN's annual report